

## Your Views on Working for Multinational Companies

To: Final year undergraduates and MBA candidates

The Centre of Development and Resources for Students (CEDARS) is partnering with Community Business, a non-profit organisation based in Hong Kong specialising in the area of corporate social responsibility (CSR) in conducting a research on "**Bringing out the Best in Asian Talent**".

The study aims to understand what multinational companies can do to nurture and develop greater Asian leadership within their organisations. As part of this study we would like to understand the perspective and views of students, to understand their general attitudes and perceptions of working for a multinational company versus a local Hong Kong company. Research findings will be sent to participating students.

Please note this is an anonymous survey and your identity will not be disclosed. To complete the survey, please click on the following link: <http://culturesurveyhongkong.questionpro.com/> before 30 Nov.

Yours sincerely,

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