



## **Class 2**

# **D.I.Y. Video Production Workshop**



香港大學

THE UNIVERSITY OF HONG KONG

Sponsored by

International New York Times



**Thank you  
for registering.**

Now discover all you  
get with your enhanced  
Times access.

**To Redeem: [NYTimes.com/redeemaccess](https://www.nytimes.com/redeemaccess)**



**Part 1: Documentary about Music**

**Part 2: Practice with Camera equipment**

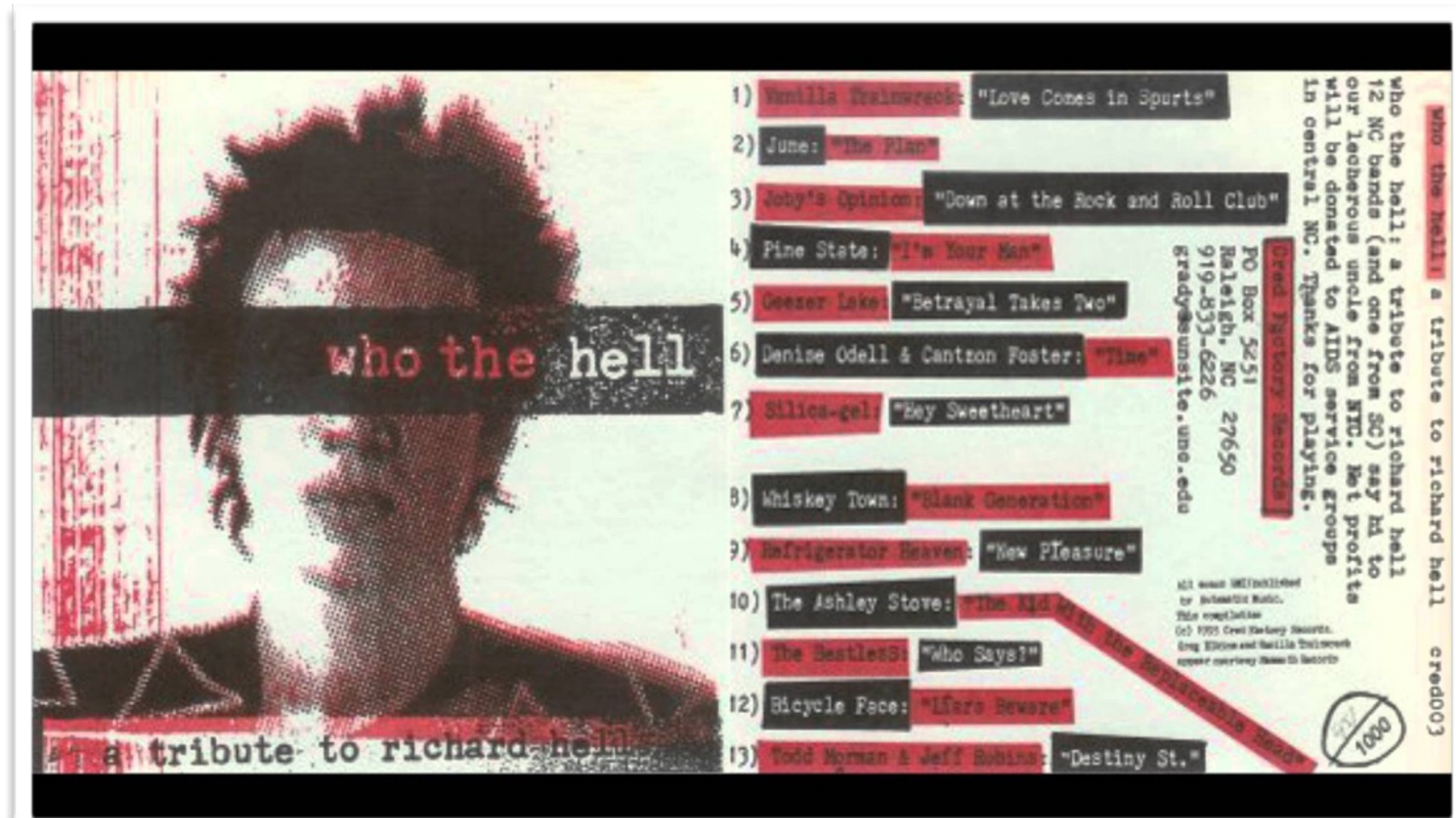


# What do you think about Music?



- Amusement?
- Placebo?
- Learning resources?

# How do you see the world through Music?



## **Your Choice, Your Life, D.I.Y.**

## **Seven Ages of Rock: Episode 3**

## **Blank Generation**

<https://www.youtube.com/watch?v=1LrbjsQP1t8>





Self-made documentary series :

# Influencer 25

自己生活自己定  
自己節目自己做

## Episode 3: BITETONE



**Self-made documentary series :**

# **Influencer 25**

**自己生活自己定  
自己節目自己做**



**<https://www.facebook.com/youaretheinfluencer>**



# International New York Times

## Music



Bringing Extravagant Dreams to Life




### BUSINESS

## The Rocky Revival of Vinyl Records

By POH SI TENG and ERICA BERENSTEIN | Sep. 14, 2015 | 3:11

The owners of Independent Record Pressing expect to churn out up to 1.5 million records a year. Their challenge won't be finding business, it will be keeping the antiquated machinery running.

**Related:** Article: Vinyl LP Frenzy Brings Record-Pressing Machines Back to Life

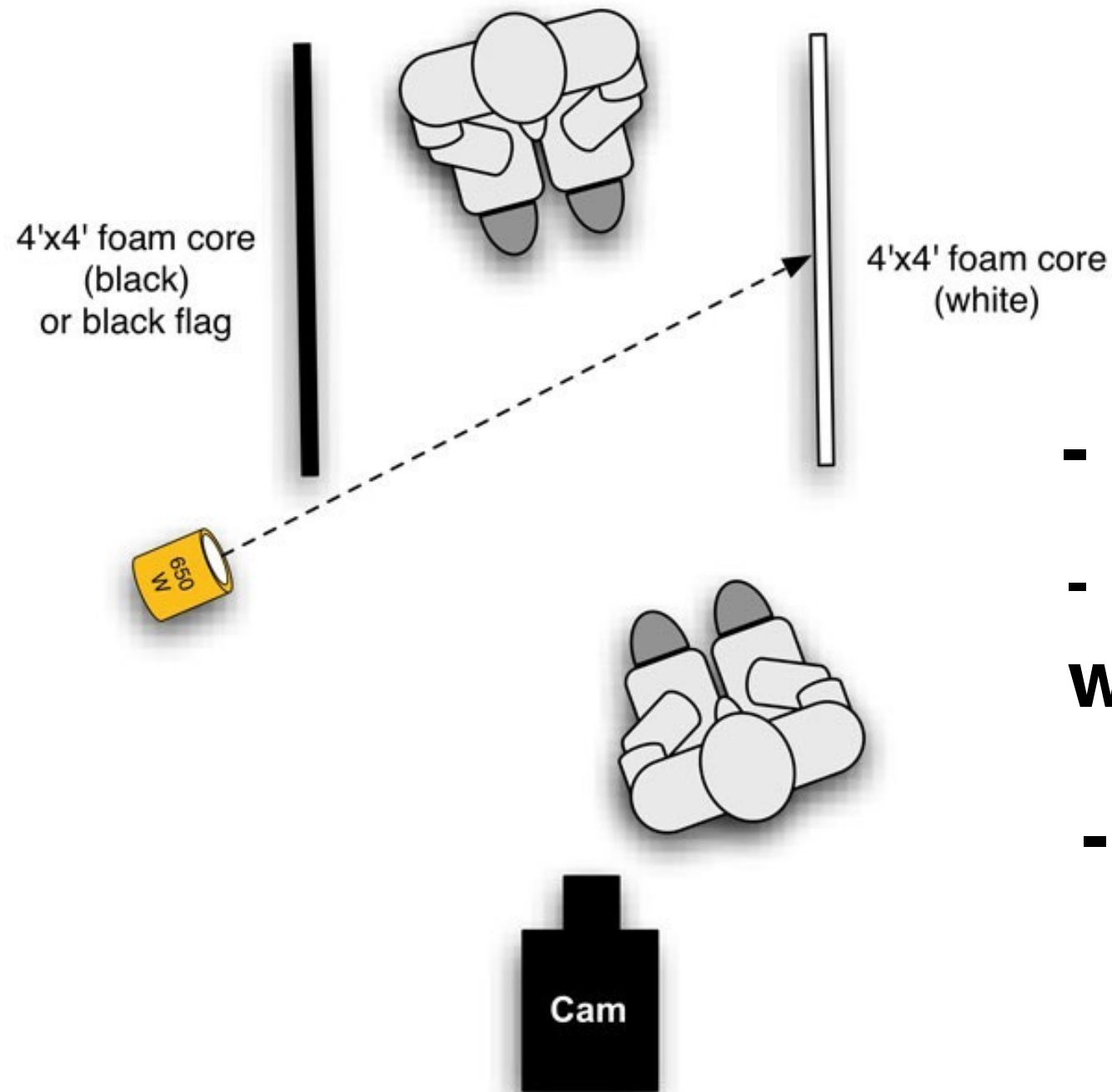
Share:      



# To be or not to be To look or not to look at the camera

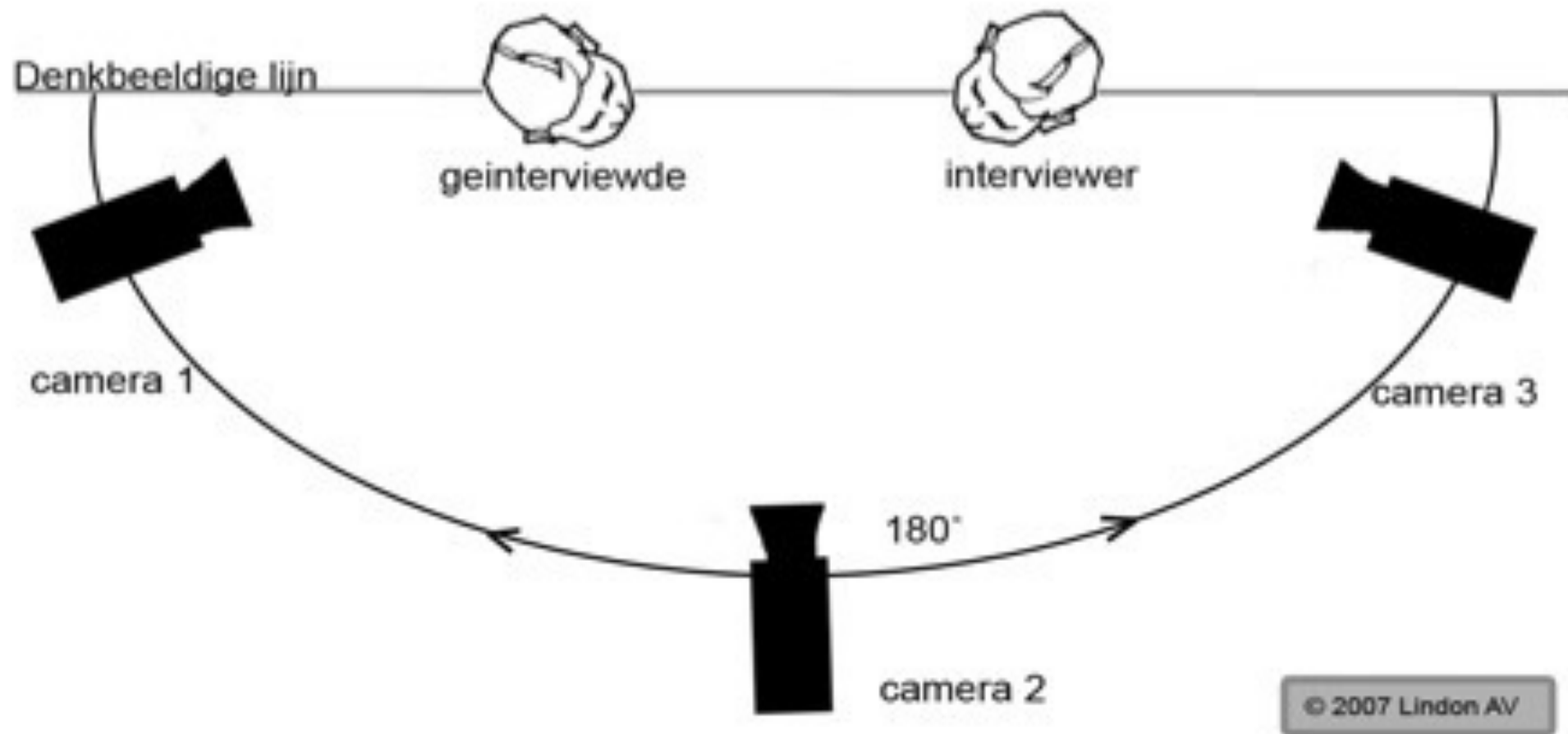


# Not looking at the camera



- Conversation
- Third person relationship with the interviewee
- Speak and act naturally

# Not looking at the camera



**Interviewee and interviewer**



# To look at the camera



- Directly speaking to audience**
- Emotional appeal**
- Promotional purpose**
- To disseminate authoritative message**
- Personal approach**

**But no definite right or wrong**  
**You can always stylise your interview shoot**



<https://www.youtube.com/watch?v=QRnw9f5rbN4>

# **Jump Cut is annoying!!!!**

**How to avoid and make your video look more professional?**



<https://www.youtube.com/watch?v=HUOmOa7FvLM>



# **Jump Cut is annoying!!!!**

## **How to avoid and make your video look more professional?**

- Use at least two cameras to capture different angles
- Move around the camera skilfully
- Shoot in 1080p HD to get the maximum picture quality
- Capture extra and supplementary footage related to the topic for cutaway edit

**\*\* Cutaway Shot: interruption of a continuously filmed action by inserting a view of something else**

# Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions.  
Here are some pointers:

- Are you comfortable and sitting at the same level as your subject?
- Can you hear the subject?
- Are you showing respect?
- Are you asking clear, short questions?
- Are you asking leading questions - does your question suggest an answer that is more than “yes, no, or I don’t know”?

Never ask questions that produce “yes or no” answers.

Instead ask open-ended questions.

Yes and No answers are almost never useful in final film.

- Remind the Interviewee to speak in full sentences.

Ask the Interviewee to repeat him/herself if necessary.

# Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions.

Here are some pointers:

- Do not speak over the end of the Interviewee's answer.  
Similarly, tell the Interviewee not to begin talking until you are done asking your question.
- Are you listening to what your subject is saying,  
and asking good follow-up questions based on the answers they have just given?
- Are you allowing enough time for the person to answer?
- Try to be silent in your acknowledgement while your subject is responding, by nodding or smiling, so that your voice doesn't get recorded over the answer (don't say "yes" or "uh-huh").  
Whatever sounds you make will be picked-up by the microphone. But if it is necessary,  
feel free to respond verbally.
- Is the interview flowing well, or does it jump from one subject to another without purpose?



# Tips for Interview shoot

Begin the interview. Feel free to use your list as a guide for the questions.

Here are some pointers:

- How does it sound? It may be worth doing a sound check before recording too much. Play back the tape and listen with headphones. Is there wind or too much background noise?
- Does it look as if your subject is enjoying the interview?
- Are you relaxed and maintaining eye contact?  
Maintain eye contact with the Interviewee at all times.  
This will prevent them from looking into the camera and keep them looking in the proper direction.
- Is your body language appropriate?
- Help the Interviewee to feel at ease. If he or she is nervous, it will show on camera.

# **Preparation for Next Week:**

## **Editing Tutorial**

- **Please bring your own laptop computer**
- **Download Adobe Premiere Pro CC (Trial)**

# Preparation for Next Week

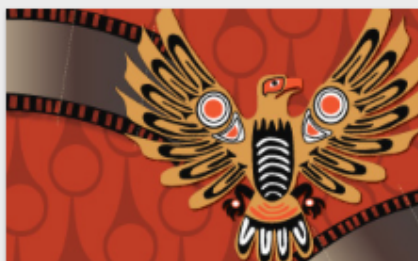
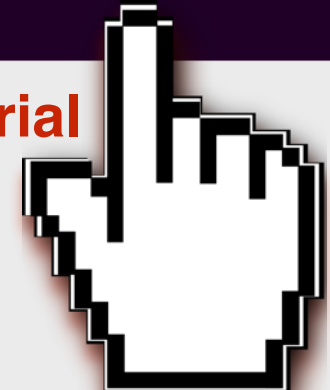
 Adobe Premiere Pro CC

[Overview](#) [What's New](#) [Learn & Support](#) [Free Trial](#) [Buy Now](#)

**Download from Free Trial**



Get started or go deeper with our library of tutorials, projects and articles.



**GET STARTED**  
How to create a video story with  
Premiere Pro

 Try it 36 min



**LEARN ESSENTIALS**  
Migrate projects from Final Cut Pro

 Read 20 min



**KEY TECHNIQUES**  
Work in After Effects and Premiere Pro  
simultaneously

 Watch 4 min



**NEW FEATURES**  
Lumetri Color overview

 Watch 3 min



**PREMIERE PRO HELP**  
Check out the online user manual for  
your product.

[Show all tutorials](#)

<https://helpx.adobe.com/premiere-pro.html?promoid=KSPHE>



# **Enjoy Making Video**



# **Thank You**