



D.I.Y. Video Production Workshop

Patrick Cheong



香港大學

THE UNIVERSITY OF HONG KONG

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1. Question

What do you expect from the class?



用態度改變世界 以音樂蛻變人生

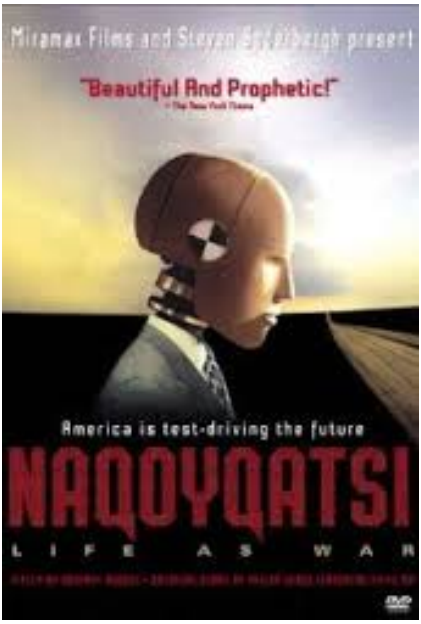
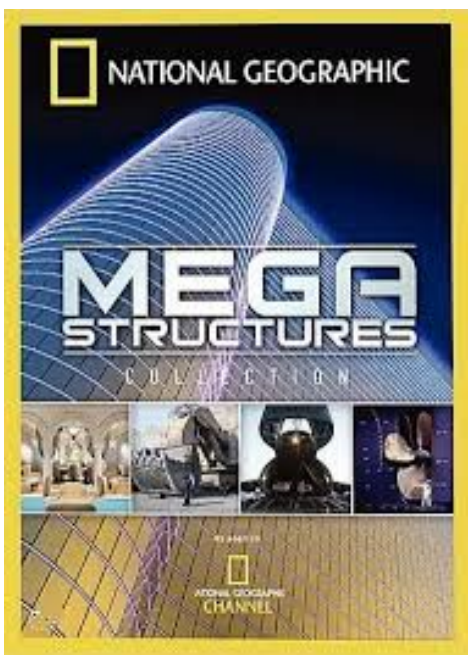
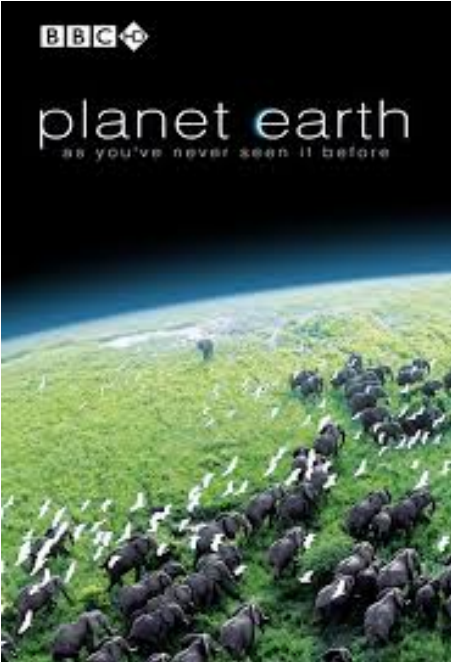
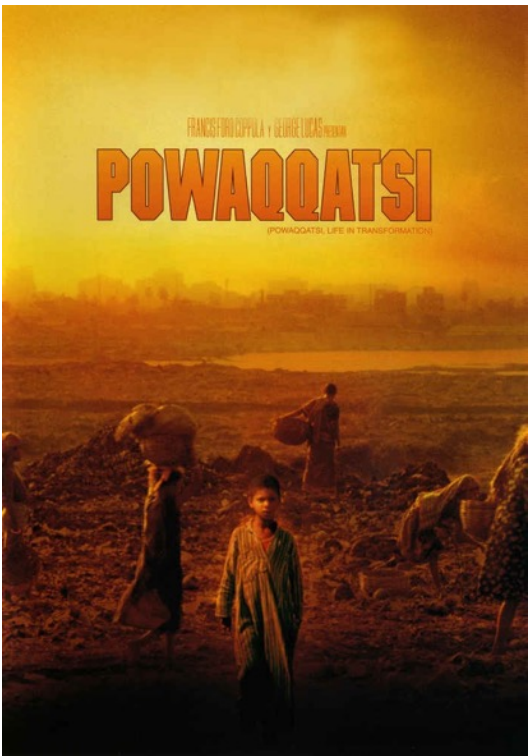
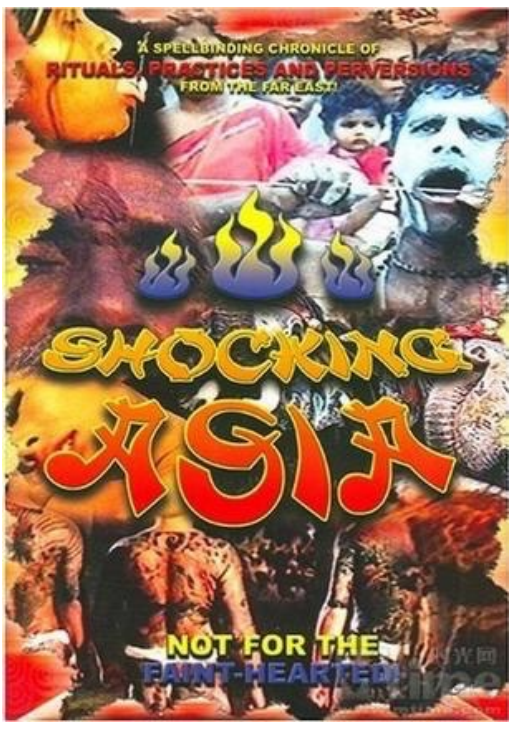
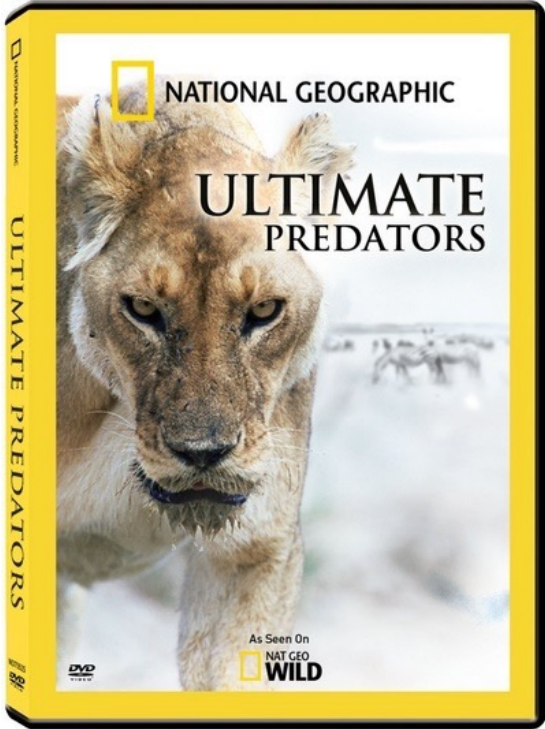
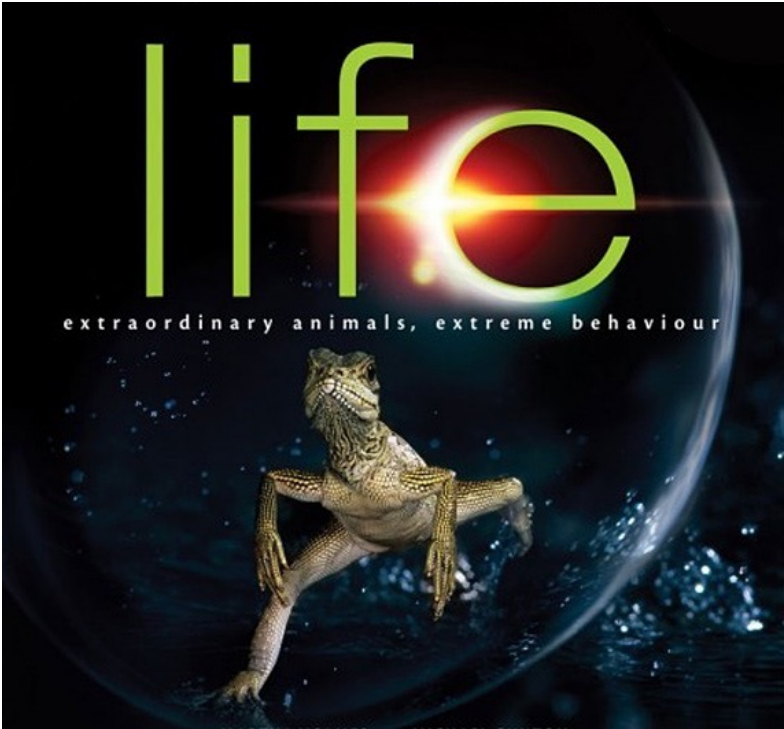
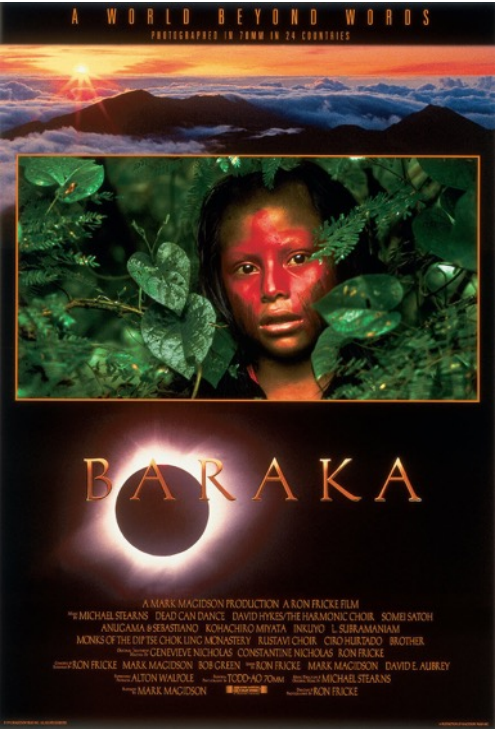
MY VOICE MY LIFE

夢氣

ICE TAO MY VOICE MY LIFE

冰火少年·震動心弦 不日感動上映

a non-fictional motion picture intended to document some aspect of reality, primarily for the purposes of instruction or maintaining a historical record



and more.....

Who the h.... is Patrick Cheong?



**According to social media:
Facebook / Youtube / LinkedIn / Vimeo / Instagram**

Verdict: Patrick is an ordinary man

Don't Worry Baby!



**We'll say what you want to listen
and make what you want to see**

Self-made documentary series :

Influencer 25

25 ordinary people
who strive to live up their life in their own way

自己生活自己定
自己節目自己做



Influencer

25

1 · 2

Leonard
Law

Satisfaction
comes from mutual respect
and appreciation rather than
fulfillment from
any capitalistic substance



Influencer

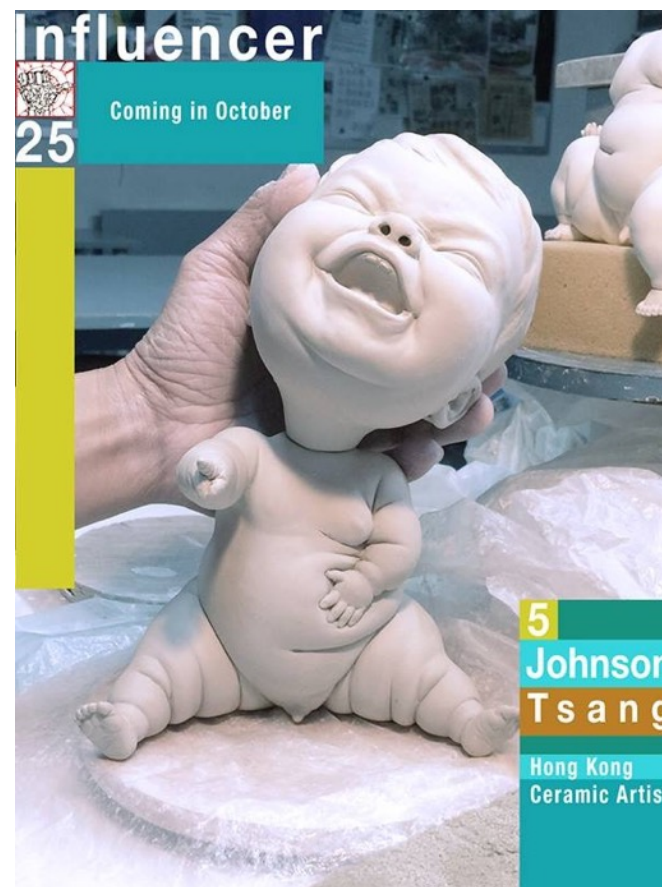
25

2

肥佬 漫畫家
TubbyFellow

肥佬是怎樣煉成的

Find us on
facebook
youaretheinfluencer



Influencer

25

Coming in October

5

Johnson
Tsang

Hong Kong
Ceramic Artist



Influencer

25

3

BITETONE

香港·獨立·音樂
究竟應該點?

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Influencer

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Inspiration is
everywhere
靈感來自生活

Self-made documentary series :

Influencer 25

**自己生活自己定
自己節目自己做**



<https://www.facebook.com/youaretheinfluencer>

Self-made documentary series : **Influencer 25**

Episode 4 pt.2 : Mark Mak
(CEO of NPV - Non-Profit Making Veterinary Service)



<https://www.youtube.com/watch?v=0oDsaNwi2Cs>

Self-made documentary series :

Influencer 25

Procedure —

Step 1 : Find your interesting topic

Step 2 : Research and Contact

Step 3 : Angle and Question Setting

Step 4 : Video Shoot

Step 5 : Post Production-

Visual and Audio Editing and Mixing

Step 6 : Create your social media Channel



Create your promotional tagline and image

Step 7 : Share your video with friends and others

International New York Times


Health

CHANNELS & SHOWS ▾



TIMESVIDEO

patchworks.des... ▾








HEALTH

After Nepal Quakes, Worries in the Water

By PIERRE KATTAR | Sep. 16, 2015 | 6:35

The 2015 Nepal earthquakes threatened to exacerbate the ongoing struggle with waterborne diseases by damaging already fragile sewer systems that leak pathogens into the water supply.

Related: Article: Earthquakes Compound Nepal's Water Worries

Share:     

<http://www.nytimes.com/video/health/100000003883905/nepals-waterborne-worries.html?playlistId=1194811622182®ion=video-grid&version=video-grid-headline&contentCollection=&contentPlacement=17&module=recent-videos&action=click&pgType=Multimedia&eventName=video-grid-click>

D.I.Y. Video Production Workshop

Week 1 : Introduction

Week 2 : Camera shoot practising

****Bring your camera equipment and laptop computer**

*****Try to find a topic**

Week 3 : Post Production - Editing Process

****Bring your own laptop computer (MAC preferred)**

Week 4 : Field Trip

****Bring your curiosity and observation**

Week 5 : Show your video

****Bring your joy and pride**

Enjoy Making Video



Thank You