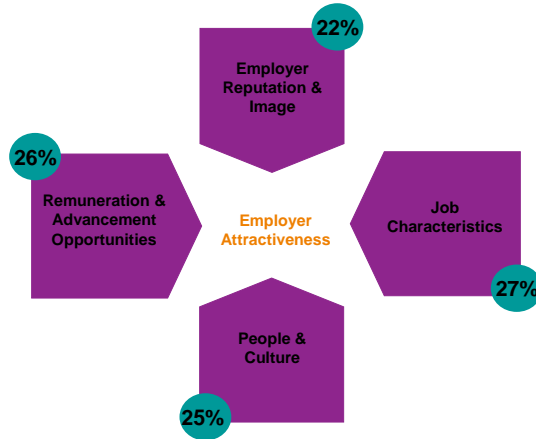




CSR has evolved to encompass the entire corporation

| | | | |
|-----------------------------|---------------------------------|--------------------------------|--------------------------|
| Employer of choice | Client acceptance procedures | Human Rights | Climate change |
| Conflicts of interest | Corporate governance | Supplier relationships | Health and safety |
| Political donations | Socially responsible investment | Tax management | Sector-specific policies |
| Anti-bribery and corruption | Employee relations | Environment and sustainability | Codes of conduct |

The Drivers of Employer Attractiveness - Importance of each driver

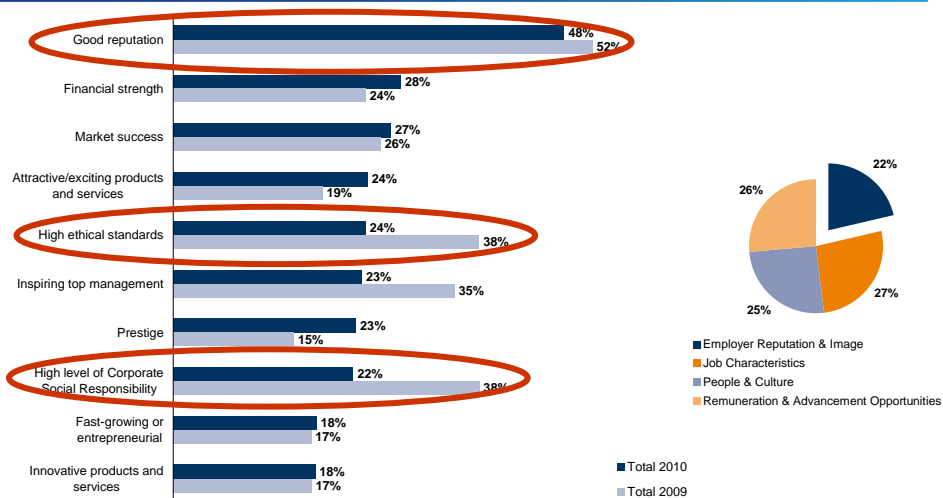


SURVEY QUESTION:
How would you rate the relative importance of these aspects when choosing your Ideal Employer?
Please divide 100 points between the alternatives in accordance with importance

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3

The Drivers of Employer Attractiveness - Employer Reputation & Image

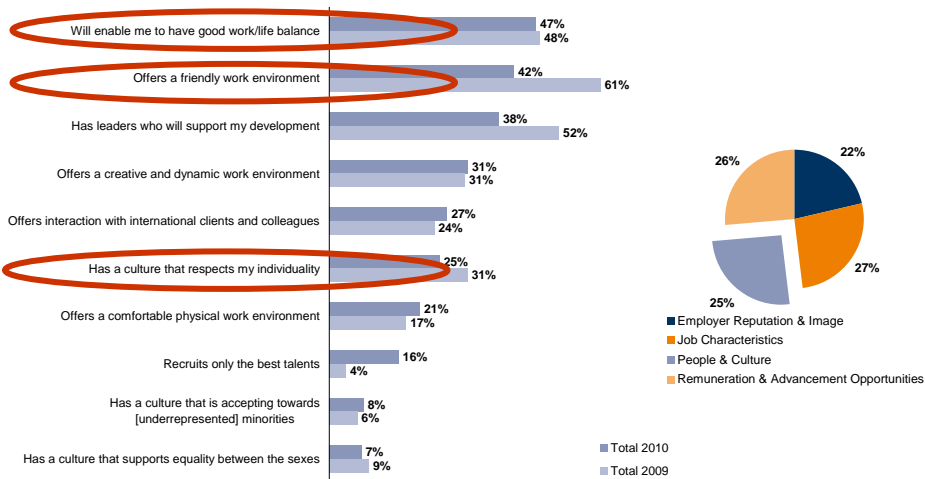


SURVEY QUESTION:
Employer Reputation & Image refers to the attributes of the employer as an organisation. Which attributes do you perceive as the most attractive?
Please select a maximum of three alternatives

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The Drivers of Employer Attractiveness - People & Culture



SURVEY QUESTION:

People & Culture refers to the social environment and attributes of the work place. Which attributes do you perceive as the most attractive?
Please select a maximum of three alternatives

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5

Our people need a platform

Top 10 Favourable Scores



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6

Employees as our key stakeholders

Corporate Social Responsibility at KPMG is not just about philanthropy or compliance with codes of conduct; it's about how we **engage our people**, clients, governments, and other key stakeholders to deliver positive changes to the community and enhance our business success in the long run.



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7



To create impact...

8

Our “3Es” approach

UN Millennium Development Goals

Our Global Commitments



Our “3Es” Approach



Education

To support underprivileged youth through formal or informal education that can empower them to have a better future.



Empowerment

To support innovative programmes and NGOs that provide sustainable solutions to key social issues, with the goal of helping people to help themselves.



Environment

To support innovative programmes that provide sustainable solutions to climate change, environmental protection and natural resource management.

9

Employees driven model

- Each office has a **Social and Environmental Action Team (SEAT)** made up of committed volunteers and led by a partner in charge.
- All volunteer programmes are organised by the SEAT in each office.



26

18

Education: The gift of knowledge

By supporting education for underprivileged youths, we believe we are equipping them with lifelong tools.

- Mentor with a variety of NGOs
- Offering high school students a taste of the corporate world
- Help migrant children understand basic business theories
- Assist undergraduates with their career goals



Empowerment: The gift of self reliance

As KPMG has an abundance of talented staff with a huge variety of skills, we support initiatives where our people can be directly involved :

- Building capacities of NGOs
- Actively supporting numerous community outreach programmes, student businesses and even medical missions
- Harnessing our people's talents to empower the underprivileged and young entrepreneurs



Environment: The gift of sustainability

In April 2008, KPMG International made a commitment to reduce all member firms' combined carbon emissions.

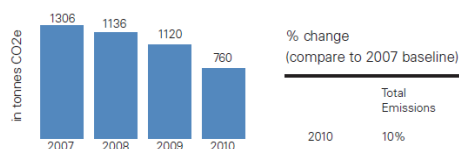
- Reduce 19% per full-time equivalent (FTE) in 2010 from the 2007 figures
- Work to reduce 15% in 2015 from 2010 levels
- Moved part of our operation to the first LEED certified building in Hong Kong

2010 Carbon Emission Results

% CHANGE (COMPARE TO BASELINE)

| | 2007 Baseline | 2010 | Change Vs baseline |
|---|------------------|-------|-----------------------|
| Avg Headcount | 6368 | 7952 | 24.9% |
| Total emissions (Tons CO ₂ e) | 15115 | 15295 | 1.2% |
| Emissions per FTE (tons CO ₂ e) | 2.374 | 1.92 | -19.0% ↓ |

Total emissions by paper consumption



Pro Bono Audit Services – Being recognised

Use our professional specialist knowledge and skills to help civil society organisations enhance their accountability

During 2009-2010, KPMG China provided over 11,000 hours of *pro bono* audit services to non-profit and non-governmental organisations in China and Hong Kong.



Source: KPMG China Honorary Work Summary for Fiscal Year 2009 and 2010

NEWS OF KPMG

KPMG China's Pro Bono Audit Service get recognised



One of our fundamental commitments is to use our professional specialist knowledge and skills to help civil society organizations enhance their accountability.

During the fiscal year 2010/2011, KPMG China provided 11,486 hours of pro bono audit services to 60 non-profit and non-governmental organizations of various sizes in China and Hong Kong.

Mr. Zhang Hanyang, the former vice president and secretary general of the China Charity Federation, recently published a book entitled Chinese Charity - 1998.

Mr. Zhang pointed in the book: "The pro bono audit services of KPMG were a major boost to the prestige of the newly

established China Charity Federation, and also laid solid foundations for the Federation to expand its donation channels and carry out charity work effectively."

Final thoughts...



15

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