

Global Entrepreneurship Challenge: Business Thinking x SDGs (12-16 October 2026) | Application Deadline on 20 September 2026

To: All HKU students,

Fond of bonding with students from other parts of the world? Passionate about changing the world through turning the ideas into reality?

HKU CEDARS is collaborating with [The Knights Nurturing Foundation](#) for the **Global Entrepreneurship Challenge: Business Thinking x SDGs** on **12-16 October 2026** in Hong Kong.

This 5-day programme consists of **interactive business entrepreneurship workshops, mentorship, intercultural and networking activities, and group project presentations** focused on innovative solutions. Throughout the programme, participants will have the opportunity to develop their own commercial entrepreneurship proposals, which will focus on Community Impact & Social Benefits, Digital Technology, AI & DeepTech Solutions, Next-Generation, Intellectual Property, and the 17 Sustainable Development Goals. Participants will also receive mentorship from industry professionals and ultimately present their ideas directly to a panel of judges, providing an immersive and comprehensive platform for practical learning and skill development.

Programme Details

Date: 12 - 16 October 2026 (Monday - Friday)

Venue: HKU Campus

Language: English

Target:

HKU students from all disciplines and years who are:

- eager to nurture their creativity, innovation and global mindset for the future of work;
- interested in business consulting and creating social impact in the society; and
- keen on collaborating with students from diverse backgrounds.

Format: In person (participants will be grouped with other university students based on their preferred presentation topics)

Programme Fee: Free of charge*

* Transportation: Participants are responsible for arranging their own transportation during the programme

**** While the programme is sponsored and offered to HKU students free of charge, we highly value dedication and commitment from all participants. Upon accepting the offer, students are expected to fully commit to the programme. In the event of a withdrawal, a penalty on the programme administration fee will apply.**

Expected Learning Outcomes

- 1) Learn systematic business planning, design innovative SDG solutions in teams, and strengthen communication, task allocation and coordination skills
- 2) Enhance communication skills and business knowledge through workshops delivered by industry experts and trainers
- 3) Gain international competition experience with team members from different backgrounds and cultures
- 4) Connect with global youth, industrial mentors and investors, building long-term valuable cross-border interpersonal networks

Programme Schedule (Tentative)

Date	Content
12 October (Mon)	<u>Morning</u> ❖ Opening Ceremony and Team Formation <u>Afternoon</u> ❖ City Travel /
13 October (Tue)	<u>Morning</u> ❖ SDGs & Social Entrepreneurship Workshop <u>Afternoon</u> ❖ Business Case Proposal & Pitching Skills
14 October (Wed)	<u>Morning</u> ❖ Team Meeting with Mentor <u>Afternoon</u> ❖ Business Case Preparation
15 October (Thu)	<u>Competition Day</u> ❖ Business Case Presentation
16 October (Fri)	<u>Closing Ceremony and Prize Presentation</u> ❖ Guest Speaker Sharing ❖ Case Feedback ❖ Prize Presentation

Remarks: Content and schedule may subject to change. Finalised schedule will be shared with selected participants.

Application Timeline

Application Deadline: 20 September 2026 (Sun)

Offer Notification: On or before **30 September 2026 (Wed)**

Application Method

Apply at the [Online Application Form](#).

Step 1: On the form, please answer the following questions (each in 150-200 words):

- 1) Why are you interested in joining this programme?
- 2) What would you like to accomplish in this programme?

Step 2: Submit CV in ONE MS Word / PDF file:

* Please name the application file in this format:

Full Name_University No. (e.g. CHAN Tai Man_3012345678)

For enquiries, please email to gec@cedars.hku.hk.

Careers and Employability

Centre of Development and Resources for Students (CEDARS), HKU

<http://cedars.hku.hk>