What is **Academic Advising**?

At HKU, academic advising involves helping students to understand the aims of University education, the culture and ethos of learning, the available educational options, and the paths that could be taken so that students can draw their own roadmaps to achieve their goals and monitor their own progress. Academic advising should result in students’ greater satisfaction with their academic experience, better self-understanding, and a sense of success in the achievement of personal and academic goals.

**University-based Academic Advising**

A central Academic Advising Office (AAO) staffed by an academic adviser and experienced administrators is set up to co-ordinate academic advising initiatives and training across Faculties and to assist students in understanding the University requirements, course enrolment procedures, and academic options.

You can learn more about the Academic Advising and AAO at aao.hku.hk. Methods to schedule individual appointments with an AAO academic adviser include:

- **Phone**: 3917 0128
- **Email**: aaoffice@hku.hk
- **Online booking**: booking.aao.hku.hk
- **In person**: Room 212, Knowles Building
Faculty-based Academic Advising

Faculty Student Adviser

Faculty Student Adviser (FSA) is assigned to each new undergraduate student to assist them in adjusting to the university studies as well as the registration and course enrolment process. FSA also provides new students with support on the academic transition to the university and share successful study strategies.

Faculty Academic Adviser

Students can select a Faculty Academic Adviser (FAA) online through SIS in mid-August, based on their discipline and intended majors. Students are strongly encouraged to meet with their FAA at least once per semester during the first year to discuss various academic issues and their learning experience. The Programme Coordinator of each Major and Minor programme will provide specific academic advice about the programme concerned for students in Year II or above. The contact details of the FAA are available in the SIS system (via HKU Portal) from mid-August.

Academic Matters

Web Resources

Details of undergraduate academic matters are available on the Faculty website at www.socsc.hku.hk. Please also refer to the following shortcuts of related information:

- Orientation & Induction Information: www.socsc.hku.hk/orientation
- Regulations & Syllabuses: www.socsc.hku.hk/reg
- Course Selection and Exemption: www.socsc.hku.hk/enrollment
- Experiential Learning (SI & GC): www.socsc.hku.hk/sigc
- Exchange Study & Credit Transfer: www.socsc.hku.hk/exchange

Enquiries

Please feel free to contact the Faculty Office should you have any questions concerning the administrative procedures or special requests.

Phone: 3917 1212
Email: socscug@hku.hk
In person: 11/F, The Jockey Club Tower, Centennial Campus (Monday to Friday; 9:00am – 1:00pm & 2:00pm – 6:00pm)